**ASCENSION VEHICLE PLATFORM**

**Consists of ASCENSION VEHICLE FUNNELS**

**Consisting of grand slam offer**

* **One to many GSO**
  + **Instant Ascension to OTF GSO**
* **One to few GSO**
  + **Elite Ascension to OTO GSO (One to One)**
    - **Now part of One to many GSO #2**
      * **Repeat**

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[

1 - ASCENSION - Overall completion of the entire package

]

**funnel fruit - SUDDEN AWAKENING IN SANCTUARY GRAND SLAM OFFER - LEVEL FOUR: THE THIRD DEGREE EMERGENT BUILDING CONCATENATION: THE KINGDOM VISION**

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[

3 - Ascension - completely invest your resources with us to bring aspirations to fruition as solutions in the public sphere

))END OF BUD FUNNEL. The only task left is to ASCEND to the KINGDOM VISION

2 - Elite level one-to-few - FREE, OPT-IN ONLY - work together to accomplish our goals by actually engaging with our projects in a meaningful mechanical way to generate more value

1 - Solo level one-to-many - FREE, OPT-IN ONLY - Work TOGETHER to accomplish our goals by selling our vision to the PUBLIC

]

**FUNNEL BUD - LEVEL THREE - THE SECOND DEGREE EMERGENT BUILDING CONCATENATION: THE SECRET COMMUNITY GRAND SLAM OFFER (eg: You’re a successful (whatever the information is about) like me now, so let’s work together to have the highest impact possible)**

**NEED TO FIX THIS SECTION**

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[

5 - Ascension grand slam offer: ACTUALLY COMPLETE THE EXPERT SYSTEM AND ACHIEVE YOUR DREAMS of being a (whatever the information is about)

))END OF BUD FUNNEL

] **funnel tree: LEVEL THREE: THE SECOND DEGREE EMERGENT BUILDING CONCATENATION**

[

4 - Elite level ONE-TO-FEW grand slam offer: APPLY to be part of our growth and get the expert system

3 - Solo level ONE-TO-FEW grand slam offer: APPLY TO BE PART OF OUR GROWTH AND GET THE ADVANCED SYSTEM

] **funnel tree: LEVEL TWO - THE FIRST DEGREE EMERGENT BUILDING CONCATENATION**

[

2 - Solo level ASCENSION GRAND SLAM OFFER: low ticket paywall information (books)

1 - Solo Level ONE-TO-MANY grand slam offer: FREE INFORMATION (videos, etc)

]

**funnel tree: LEVEL ONE - THE FOUNDATIONAL SYSTEM EMERGENT ENGINE**  
  
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**funnel tree - THE INFORMATION BUSINESS GRAND SLAM OFFER (eg: How to Run a Business, IME and become a healthy, wealthy MILLIONAIRE just like ME)**

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[

6 - Highest Level grand slam offer: black label (includes the ELITE ASCENSION OFFER product, PLUS private cohort, masterminds, grand slam offer course bundle, monthly cost)

* 7 - Secret overall grand slam offer ASCENSION: black label inner circle (all above + yearly commitment to ELITE LEVEL coaching mastermind sessions, LIFETIME ACCESS to black label materials [SMALL GROUP one to few])
  + 8 - THEN DELIVER THE DREAM ACHIEVEMENT
    - 9 - AND GET A GLOWING TESTIMONIAL FOR CHANGING SOMEONE’S LIFE  
        
      )) END OF FUNNEL SEED^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^

] **FUNNEL SEED: LEVEL THREE**

[

5 - Elite Level grand slam offer ASCENSION: unlimited lifetime white label agency product access one time payment

4 - Elite level ONE-TO-FEW grand slam offer: unlimited white label agency product access

3 - Solo level ONE-TO-FEW grand slam offer: limited white label product access

] **FUNNEL SEED: LEVEL TWO**

[

2 - Solo level ASCENSION GRAND SLAM OFFER: unlimited lifetime personal product access, limited to 10 instances

1 - Solo level ONE-TO-MANY grand slam offer: 10 instances of product access to product that is a base product you are familiar with (ie website automation), but bundled in a way that overcomes all the obstacles you usually associate with the dream outcome of the product UX

0 - There are as many overall funnels as there are products featured (base + bonuses) in the grand slam offer. If you have one bundle that is 1 product, 4 bonuses = 5 funnels. One for each product/bonus factorial set (this “bonus” is now the “product” and the business is called “that” and vice versa and so on).

] **FUNNEL SEED: LEVEL ONE**

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**FUNNEL SEED - THE BASE PRODUCT GRAND SLAM OFFER (eg: sell a SaaS and also sell a how to use the SaaS ascension course)**

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**SEED - PLATFORM ONE**

**- THE BASE PRODUCT GRAND SLAM OFFER**

**LEVEL 0**

**Base Service**

**LEVEL 1 - (OTM)**

**OFFER 1**

Solo (limited)

**OFFER 2 (Ascension)**

Solo Ascended (limited) (lifetime)

**LEVEL 2 - (OTF) (White Label)**

**OFFER 3**

Solo (limited) (WL)

**OFFER 4**

Elite (unlimited) (WL)

**OFFER 5 (Ascension)**

Elite Ascended (unlimited) (WL)

**LEVEL 3 (Ascension) (Black Label)**

**OFFER 6**

Super-Elite Ascened (BL) (OFFER 5 + Cohort, Community, Support, etc)

**OFFER 7 (secret)**

Super-Elite Ascened (OFFER 6 + INNER CIRCLE)

**TREE - PLATFORM TWO**

**- THE INFORMATION BUSINESS GRAND SLAM OFFER**

**LEVEL 1 - (OTM)**

**- THE FOUNDATIONAL SYSTEM EMERGENT ENGINE**

**OFFER 1**

Free information

**OFFER 2 (Ascension)**

Paid information

**LEVEL 2 - (OTF) (Invitation to Apply)**

**- THE FIRST DEGREE EMERGENT BUILDING CONCATENATION**

**OFFER 3**

Advanced system group, solo level

**OFFER 4**

Advanced system group, elite level

**LEVEL 3**

**- THE SECOND DEGREE EMERGENT BUILDING CONCATENATION**

**OFFER 5 (Ascension)**

Completion of expert system, super-elite level

**BUD - PLATFORM THREE**

**- THE SECRET COMMUNITY GRAND SLAM OFFER**

**LEVEL 1 - (Secret)**

**OFFER 1 - (OTF)**

Solo

**OFFER 2 - (OTF)**

Elite

**OFFER 3 (Ascension)**

Complete

**FRUIT - PLATFORM FOUR**

**OVERALL ASCENSION**

**Sanctuary System Crystal Growth Fractalization Outline**

**Socials:**

**Yt =**

Channel = hero funnel

Each vid = hero funnel with free information FOR FREE -> free goodwill ask (like video, subscribe, and GO FOLLOW ON TWITTER, then; if you follow on all socials, go to site and enter your email to signup for the NEWSLETTER and you’ll be onboarded to the community and get the discord link. We really only want to interact with people who we can help, so that’s why we ask you to ascend this way first.)

**LinkedIN/Twitter =**

Posts =

YT Funnel Blog post = AD COPY for YT vid, link to vid with CTA to like and subscribe, etc (free goodwill CTA)

= short copy version (AIDA)

= long copy version (dan koe)

Thought leader funnel flow blog post = AD COPY for the grandslam SYSTEM from one specific angle, link to books, YT, podcast versions and ascend into next funnel platform

= excerpts from info products

Event AD post = AD COPY for an EVENT

= webinar

= conference

Product post = information regarding a product/bonus

= benefit highlight

= new feature

= feature update

= new product announcement

= new bonus announcement

Networking =

Celebration = congratulating another or ourselves for accomplishing a dream outcome

= public celebration

= sometimes also private message to them detailing how much you value them and then asking for nothing in return at all and not even calling attention to the fact that you hope it means something to them or whatever

Raise awareness = speak candidly on a topic that is important to our values and beliefs

Political stance = take a political stance publicly

Controversy = enter into a controversial public status on purpose

Current controversy = take a stance on a current controversy publicly

Cause a controversy = take a hardline, brand-defining stance on something you believe

Comments =

Celebrate = a comment praising someone else’s content, while holding Sanctuary

Motivate = a comment offering constructive criticism on someone else’s content, while holding Sanctuary

Ally = a comment offering or implying some kind of on-going relationship, while holding Sanctuary

Assassinate = a comment destroying someone else’s content, while holding Sanctuary

**Sites =**

**Product/bonus site =**

hero funnel for each product/bonus in the funnel platform system

Instant Ascension Opportunity = Bonuses (courses)

Instant Ascension Opportunity = On-going mixed cohort support

Instant Ascension opportunity = DWY group coaching (auxiliary courses = inside plays to introduce lower levels to ascension opportunity via direct experience in a paid trial that helps them accomplish a goal they’ve been experiencing an obstacle around)

**Infomarketing site =**

hero funnel for each information product/bonus in the funnel platform system

Instant Ascension opportunity = Done with you version (courses)

Instant Ascension opportunity = DWY (group coaching)

Instant Ascension Opportunity = DWY (elite club coaching)